



Vacancies

County Communications Team

Our Communications Team is growing, and we are looking for volunteers with a whole range of different skill sets. There is a role for everyone who is passionate about the way we promote Scouting positively to our community and how we communicate effectively with our volunteers.

Media Development Manager

- Seek out good news stories and develop content (images, quotes, video, story) for broadcast media
- Develop contacts and pitch stories to print, online, radio and TV outlets
- Create a plan and monitor media coverage and reviews output
- Work joined up with other members of the Communications Team to generate and reuse content and share resources, including supporting with Media and Communications at County events

Social Media Coordinator

- Seek out good news stories and develop content (images, quotes, video, story) for social media, ensuring they are posted timely
- To monitor our social media channels and share any other organisations content that may be relevant to our members and/or community.
- Work joined up with other members of the Communications Team to generate and reuse content and share resources, including supporting with Media and Communications at County events

Website Coordinator

- Maintain our County Website, ensuring content is relevant and updated
- Monitor statistic and do market research to make suggestions on how we can improve our website, including ways we can make the website an information hub for our volunteers
- Work joined up with other volunteers to reuse content and share resources

We are also looking for volunteers who are passionate (not essentially experts):

- Photographers
- Videographers
- Graphic Designers
- Social Media Creators
- Writers (web, print, press release)

How to Apply

Please contact Jacob Bond (DCC Programme) by emailing, dcc.programme@gmwscouts.org.uk and discuss the role you are interested in. Our Communications Team is dynamic and flexible and there will be a role for everyone!